

Welcome to Global Naturals..

Manufacturers and distributors of unique, highly effective natural supplements
and skin creams



About us..

Global Naturals manufacture a wide variety of capsulated herbal supplements, skin creams and serums. We create unique, safe and effective products that help people supplement their lives and improve wellbeing. We're proud to offer a range of 'high demand' herbal supplements made from only the finest pharmaceutical grade ingredients available.

Modern manufacturing premises in the UK allow Global Naturals to ensure the highest standards of production quality. Our products are manufactured to ISO 9001 and the principals and guidelines of Good Manufacturing Practice (GMP). We focus on providing exceptional service with quick, efficient turnaround for our clients, no matter the size of the order.

We offer a vast range of packaging options for you to customise your product presentation – flat or round bottles, in a variety of colours and tablet encapsulation. Capsules can be provided pre-packaged and labelled to your own specification, or supplied bulk packed in boxes for re-packaging.

In addition to manufacture, though our UK based fulfillment partner, we can manage the distribution of product direct to our clients customers. Their bespoke e-commerce fulfillment software integrates quickly and easily across the entire e-fulfillment process no matter what order processing and CRM systems you use.



Product range..

Supplements

We manufacture a huge range of supplements for improving general wellbeing, sports nutrition, weight management, joint health and detox, all manufactured in the UK;

- ★ Tablets - chewable, film/sugar/enteric coated, timed or sustained relief
- ★ Encapsulation - gelatine and vegetarian, printed capsules (for brand reinforcement)
- ★ Wide range of shapes and sizes, bespoke tooling shapes also available
- ★ State of the art UK based packaging facilities and in-house design service
- ★ Manufacturing to the GMP Code of Practice and ISO9001:2000 Quality Accreditation
- ★ NPD and formulation expertise and guidance provided



Product range..

Creams and Serums

We cover formulations for anti-ageing and eye care, all manufactured in the UK;

- ★ Gels, moisturising and anti-aging creams, serums and lotions
- ★ State of the art UK based packaging facility and in-house design service
- ★ All products are registered with a CPNP number (Cosmetic Products Notification Portal) provided on completion of production
- ★ Manufactured by a CTPA member (Cosmetics, Toiletry and Perfume Association)
- ★ NPD and formulation expertise and guidance provided



Supplements – best sellers..

We offer hundreds of white label product options, here is a selection of our most popular supplements;

★ General Health

- ~ Turmeric & Bioperine
- ~ Glucosamine Sulphate
- ~ Calcium & Magnesium
- ~ Green Shell Mussel
- ~ Male botanicals
- ~ Testosterone
- ~ Sleep aid
- ~ Mood Formula
- ~ A-Z Multi vitamins

★ Weight Management

- ~ Garcinia plus and Whole Fruit
- ~ Ketones
- ~ Cleanse
- ~ Green coffee



★ Sports Nutrition

- ~ Muscle
- ~ Nitro Explosion
- ~ Sport Nutrition Fat Burner
- ~ Carb Blocker
- ~ Caffeine



Skin care - best sellers..

Global Naturals
A Healthy Partnership

Your Name Here

Ingredients
Aqua (Water), C12-15 Alkyl Benzoate, Butyrospermum Parkii (Shea Butter) Oil, Ethylhexyl Palmitate, Cyclopentasiloxane, Glycerin, Butylene Glycol, Sodium Acrylates Copolymer, Cyclohexasiloxane, Hydrogenated Polyisobutene, Sodium Polycrylate, Creatine, Phenylethanol, Niacinamide, C18-C21 Alkane, Propylene Glycol, Polyglyceryl-10 Stearate, Phospholipids, Helianthus Annuus (Sunflower) Seed Oil, Diazolidinyl Urea, Fraaxinus Excelsior European Ash Bark Extract, Parfum (Fragrance), Tocopherol, Allantoin, Disodium EDTA, Trideceth-6, Carbomer, Sodium Lactate, Polysorbate 20, Potassium Citrate, Silanetriol, Iodopropynyl Butylcarbamate, Sodium Hyaluronate, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Butylphenyl Methylpropional, Coumarin, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Limonene.

15ml Eye Moisturising Cream

ACTIVE INGREDIENTS:

Allantoin

Tego Cosmo C100 (Creatine)

D-Alpha Tocopherol

Cytobiol Lumin Eye

Sodium Hyaluronate

BENEFITS:

Natural soothing anti-irritant and skin protectant. Increase water content of the extra-cellular matrix which provides structural support to cells and is an important part of the connective tissue. Increases smoothness of the skin.

Provides revitalisation of cell energy metabolism. Supports skin protection and moisturises.

Anti-oxidant.

An antioxidant composed of 12 peptides: Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7. Stimulates the matrix molecules - Collagen 1, 3 & 4 and Fibronectin to reduce the appearance of wrinkles. 33% decrease in wrinkle density, 23% decrease in volume can be achieved.

A powerful humectant that attracts and holds water providing moisture to the skin.

✉ sales@globalnaturaleurope.com www.globalnaturaleurope.com

CPN1973864



Global Naturals
A Healthy Partnership

Your Name Here

Ingredients
Dimethicone Crosspolymer, Cyclomethicone, Cyclopentasiloxane, Cyclohexasiloxane, Glycerin, Dipropylene Glycol, C12-15 Alkyl Benzoate, Aqua (Water), Butylene Glycol, Carthamus Trinctorius (Safflower) Seed Oil, Phenoxylethanol, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Propylene Glycol, Tocopheryl Acetate, Diazolidinyl Urea, Quercus Suber Bark Extract, Retinyl Palmitate, Arachis Hypogaea (Peanut) Oil, Sodium Lactate, Carbomer, Polysorbate 20, Iodopropynyl Butylcarbamate, BHA, BHT, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7.

15ml Eye Lift Serum

ACTIVE INGREDIENTS:

Matrixy 3000

Vitamin E Acetate (Creatine)

Vitamin A Palmitate

Suberlift (Quercus Suber Bark Extract)

BENEFITS:

An antioxidant composed of 2 peptides: Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7. Stimulates the matrix molecules - Collagen 1, 3 & 4 and Fibronectin to reduce the appearance of wrinkles. 33% decrease in wrinkle density, 23% decrease in volume of wrinkles & 20% decrease in depth of wrinkles can be achieved.

Anti-oxidant & skin conditioning properties. Helps protect from the environment.

Small molecular structure allows for penetration into the outer layers of the skin and work to repair the lower layers where Collagen and Elastin help to prevent the appearance of ageing skin, wrinkles and fine lines.

Clinically proven botanical instant smoothing tensor that helps provide lift & firming to skin.

✉ sales@globalnaturaleurope.com www.globalnaturaleurope.com

CPN1973797



15ml Eye moisturising cream

15ml Eye lift serum



Skin care - best sellers..

Global Naturals
A Healthy Partnership

Your Name Here

Ingredients
Aqua (Water), Glycerin, Hamamelis Virginiana (Witch Hazel) Water, C12-15 Alkyl Benzoate, Cyclopentasiloxane, Butylene Glycol, Carbomer, Phenoxyethanol, Dimethicone Copolyol, Cyclohexasiloxane, Propylene Glycol, Acrylamide/Sodium Acryloyldimethyltaurate Copolymer, Diazolidinyl Urea, Isohexadecane, Sodium Hydroxide, Disodium EDTA, Polysorbate 80, Sodium Lactate, 2-Bromo-2-Nitropropane-1,3-Diol, Polysorbate 20, Citric Acid, Sodium Benzoate, Potassium Sorbate, Isododecyl Myristate, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7.

30ml Anti-Ageing Serum

ACTIVE INGREDIENTS:

Matrityl 3000

Witch Hazel

BENEFITS:

An antioxidant composed of 2 peptides: Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7. Stimulates the matrix molecules - Collagen 1, 3 & 4 and Fibronectin to reduce the appearance of wrinkles. 33% decrease in wrinkle density, 23% decrease in volume of wrinkles & 20% decrease in depth of wrinkles can be achieved

Anti-inflammatory & soothing effects.

sales@globalnaturaleurope.com www.globalnaturaleurope.com

CPN01973802

Global Naturals
A Healthy Partnership

Your Name Here

Ingredients
Aqua (Water), Cyclopentasiloxane, Glycerin, Dimethicone, Cetearyl Glucoside, Cetearyl Alcohol, Cyclohexasiloxane, Ethoxydiglycol, Ceteareth-20, Tocopheryl Acetate, Phenoxyethanol, Sodium Ascorbyl Phosphate, Palmitoyl Hydrolyzed Wheat Protein, Polyacrylamide, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, C13-14 Isoparaffin, Disodium EDTA, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate, Laureth-7, Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythreonine (Tetrapeptide), Palmitoyl Dipeptide-5 Diaminohydroxybutyrate (Tripeptide), Sodium Hydroxide.

30ml Anti-Ageing Moisturising Cream

ACTIVE INGREDIENTS:

Deepaline PVB (Palmitoyl Hydrolysed Wheat Protein)

Stay-C50 (Sodium Ascorbyl Phosphate)

Vitamin E Acetate

Syntacks

BENEFITS:

Long term redensifying action wrinkle-filler. Quick mechanical action releasing effect to smooth out facial expression wrinkles. Long term biological action to help fill all wrinkles.

Anti-oxidant for collagen synthesis, especially when in combination with Vitamin E. Has the effect of quenching the damaged reactive oxygen species.

Anti-oxidant and skin-conditioning properties. Helps protect from the environment.

A peptide combination which stimulates the proteins of the Dermal-Epidermal Junction. Improves skin turgor, cellular cohesion and anti-wrinkle action enabling molecular communication with the skin. Clinical studies in vitro & vivo show significant skin improvement.

sales@globalnaturaleurope.com www.globalnaturaleurope.com

CPN01973802

30ml Anti-ageing serum

30ml Anti-ageing cream



Skin care - best sellers..



Global Naturals
A Healthy Partnership

Your Name Here

Ingredients
Aqua (Water), Glycerin, Hydroxyethylcellulose, 1,2-Hexanediol, Caprylyl Glycol, Citric Acid, Panthenol, Tropolone, Biotinoyl Tripeptide-1.

4ml Eyelash Enhancer

ACTIVE INGREDIENTS:	BENEFITS:
Biotinoyl Tripeptide -1	A specialised synthetic molecule containing 3 amino-acid residues, Glycine, Histidine and Lysine and is considered a protein derivative. Contains Biotin which is essential for cellular growth in the body. In-Vitro tests show the capability of this ingredient to encourage the synthesis of adhesion molecule Lamin-5 and Collagen IV which both help to firmly anchor the eyelashes so preventing loss. Lashes will look thicker and longer after 14 days use.
Panthenol	Well-known haircare ingredient and moisturiser which smooths and conditions lashes leaving them soft and lustrous.

EU COMPLIANT

sales@globalnaturaleurope.com www.globalnaturaleurope.com

MADE IN THE UK

0161 937284

4ml Eyelash enhancer



Quality control..

All raw materials must pass stringent quality controls before they are utilised, we only use precursor materials that are of the highest quality. Further quality control is demonstrated by;

- ★ **Product Analysis** - This is recorded for each product manufactured, the analysis contains the specific components of the herbal product including the batch number for each of the ingredients as well as the production methods used.
- ★ **Raw Materials** - These are purchased only from reputable wholesalers, each raw material in our products must come with a Certificate of Analysis obtained from the supplier. Our in house QA team also analyses the raw material for authenticity.
- ★ **Batch Numbers** – On completion of manufacturing products are assigned a batch code. A sample of all products is retained and batch codes recorded.
- ★ **Packaging Material** - All packaging materials are purchased only from reputable wholesalers and packaging and labels are produced in the UK to meet EU regulations and standards.



Manufacture..

In addition to the quality control protocols, ISO 9001 and the principals and guidelines of **Good Manufacturing Practice (GMP)**, we adhere to the following guidelines to ensure the utmost quality control;

- ★ **Blending and Granulation** - All equipment used in the process of mixing and granulation is inspected by the Director of Operations prior to use. Batches are processed using strict written guidelines for each product. Following granulation and blending the powder blends are stored in a specially designed containers to ensure freshness and avoid any potential contamination.
- ★ **Encapsulation and Compression** - Once a test unit has been processed, a sample is issued to QA and compared to retained samples in order to ensure product integrity. Once a new unit has been approved, full production may begin. All final products are stored in quarantine in a climate controlled environment until final delivery to the customer.
- ★ **Production Timescales** - Our house formulas are typically available within a 2 -3 week leadtime. We have many off the shelf packaging solutions or bespoke packaging can be produced to your specification and will be happy to confirm the lead-times for bespoke packaging.



Packaging..

- ★ **Supplements** - We can package product to your specific requirements from our broad range of options. For supplements there are 3 bottle options;

~ Round Bottles, 2 bottle sizes. Colour options available are white, clear and matt black. Typical capacity 60 capsules, which equates to a 30 day supply for most products.

~ Flat Bottles. For easy packing, colour options available are black, white and red. With lids available in black, white, gold, blue and green.

- ★ **Creams and Serums** - Our anti-ageing moisturising cream is supplied in clear jars with silver lids. Eye lift and anti-ageing serums are supplied in pump action applicators with silver lids.

- ★ **Labelling** – We offer label design and production services in-house allowing you to tailor the packaging to your brands particular requirements and guidelines. Advice can be provided on the specific label requirements for the countries in which you wish to distribute. We can design label and box artwork for you or use your own artwork if required.



Order fulfilment..

We work with a trusted fulfillment partner to be able to offer end to end service from product manufacture through to delivery to your customer. Our partners priority is to select the most appropriate and efficient services for your needs and budget and deliver a quality experience for your customers every time, streamlining the order administration process as much as possible allowing you to focus on sales, whilst they take care of the backend order fulfillment.

Using bespoke e-commerce fulfilment software, no matter what order processing/CRM system you are using they can quickly and easily integrate with all popular shopping carts. Our partner will also happily work with your own in-house systems and tailor processes and systems to suit.

Our partners broad portfolio of UK and international shipping providers ensures they can match your requirements to the most cost efficient service available. In addition they have the ability to develop bespoke services to fulfill specific client requirements opening up potential new markets. For example, recently a new UK to Australia shipping service which delivers to the end customer in as few as 3 days door to door, ideal for time sensitive and subscription based products.



Client CRM..

Our fulfillment partner offers a free to access CRM system through which clients are able to track the status of their customer orders, returns and stock holding 24/7.

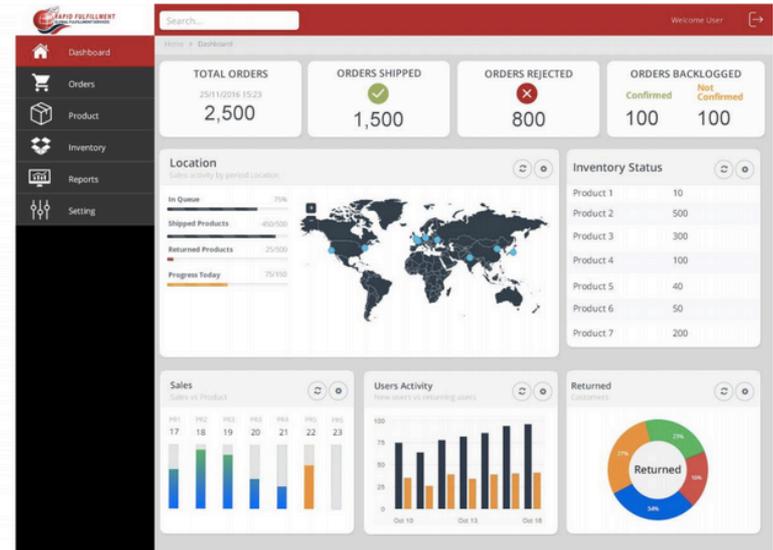
This provided complete visibility of the current status wherever and whenever needed.

Using an online OPIM system to process orders generates an integrated invoice and label PDF from the imported order data. The system receives a daily import file, twice daily for order volumes > 5000, containing all the required order data.

Once the file is imported, the OPIM will reject any orders with errors and import only valid orders. An email notification is then sent to the client, informing of any invalid orders so appropriate action can be taken to rectify these.

In the event that there is not enough stock to ship every order, those unfulfilled will be placed on backorder until new stock arrives. All remaining orders are then printed and moved through the process to a pick & pack area in the fulfillment center.

Once the orders have been fulfilled and collected by the shipping partner they are marked as 'shipped' and a reconciliation file is produced in ftp, this normally happens by 12 GMT or 17:00 GMT daily.



CRM Dashboard shows key data at a glance



Client CRM..

Every user of the Client CRM receives unique login details which are password protected. Secure log on access is given to the front end of the CRM so that the most frequently used reports are readily available, for example;

- ★ **Stock level** - break down of stock levels for individual SKU's
- ★ **Dashboard KPI's** - remaining stock levels and stock cover is represented in a dashboard format. Other KPI's measured are daily orders in and orders shipped
- ★ **Orders Report** - view a breakdown of orders shipped, rejected, cancelled, backorders and returns. Searchable by order date, shipped date or order ID number
- ★ **Returns report** – view a list of returned orders

All orders imported are reconciled to the clients system via a reconciliation file, this is produced each time orders are marked as shipped.

The CRM system integrates with all the major shopping carts, a bespoke integration with a clients own systems can also be created.



CRM App offers accessibility via mobile devices



Call Center services..

In addition to fulfillment services, we can also handle your customer calls through our affiliated call center operation serving Europe and the US. The highly trained and experienced team offer the following;

- ★ **Branded Call Handling** - our service, your brand
- ★ **Fast Response Time**- with a service level guarantee
- ★ **Inbound and Outbound** - office hours, out of hours and overflow call handling
- ★ **Fulfilment Handling** – fully integrated with the client CRM system
- ★ **Campaign Response** - maximising upsell and cross-sell opportunities
- ★ **Reporting** - the system provides our clients access to call logs in real time

We offer a flexible, scalable call center solution and a simple highly competitive pricing structure. Our services cover all US and European time zones with foreign language speakers available as our clients require.



Customer call centre for Europe and the US



Why choose us? what our client say..

'As a new business sometimes what you think you need and what you actually need are 2 different things. Global Naturals impressed me not only with their knowledge, standards, process and customer service, but also with their ability to be flexible to meet my needs and taking the time to understand my business.'

JW, Chicago, Illinois

'The best thing about Global Naturals is the way they take a personal interest in your company, they are more like a partner than a supplier. They genuinely care about helping to make your business a success'.

MD, Hove, UK

'I really appreciated the amount of knowledge that the Global Naturals team had to offer me about manufacturing and logistics. Working with a UK based company was very beneficial to our bottom line as well as our sanity.'

GS, Barcelona, Spain

'Working with Global Naturals couldn't be easier. As a marketer based in the US, I appreciate their ability to deliver my products in the UK, without any complicated red-tape. The guys at Global are solid, knowledgeable, friendly, and highly competent. Working with them is a true joy.'

JV, New York, NY

'Everybody we have dealt with in Global Naturals has been more than helpful and responsive. We feel they are a part of our team rather than just a supplier and we suspect they feel that way too.'

BG, Derby, UK

'Global as always been super responsive, they have hurdled over issues coming from sales traffic sources with no problems at all. They have always kept up with my volume and did it in a timely manner. They have done an outstanding job and treat you like their only account.'

MF, Las Vegas, NV





uksales@globalnaturals.com

globalnaturalseurope.com

