# Welcome to Global Naturals..

Manufacturers and distributors of unique, highly effective natural supplements and skin creams



## About us..

Global Naturals manufacture a wide variety of capsulated herbal supplements, skin creams and serums. We create unique, safe and effective products that help people supplement their lives and improve wellbeing. We're proud to offer a range of 'high demand' herbal supplements made from only the finest pharmaceutical grade ingredients available.

Modern manufacturing premises in the UK allow Global Naturals to ensure the highest standards of production quality, focused on providing a quick, efficient turnaround for our clients, no matter the size of the order.

Our UK and Cyprus based fulfilment partner manages the distribution of our clients orders direct to their customers and our bespoke e-commerce fulfilment software integrates quickly and easily across the entire e-fulfilment process and no matter what CRM systems our clients use. Our software integrates with all popular shopping carts including Lime Light, EBAY, Amazon, Magento, OrangeHRM, Zencart, Konnektive CRM, Infusion, WooCommerce and Shopify.

We will also happily work with our clients own in-house systems and tailor the process to suit, ensuring the fulfilment of customer orders is quick and simple.



Our UK warehouse, located in Blakelands, in the prime distribution City of Milton Keynes, 45 miles north of London, with excellent transportation links



# Our product range..

**Nutraceuticals -** We supply the best quality nutritional supplements;

- ★ Tablets chewable, film/sugar/enteric coated, timed or sustained relief
- **★** Encapsulation gelatine and vegetarian, printed capsules (for brand reinforcement)
- $\star$  Wide range of shapes and sizes, bespoke tooling shapes also available
- $\star$  State of the art packaging facilities and inhouse design service
- ★ Manufacturing to the GMP Code of Practice and ISO9001:2000 Quality Accreditation
- ★ Manufacturing Safety Data Sheet (MSDS) for all products available on request
- $\star$  NPD and formulation expertise
- $\star$  Legislation advice, prior to manufacture and after launch
- $\star$  Friendly and professional customer service



# Our product range..

**Cosmeceuticals** - We supply superior cosmeceutical products;

- $\star$  Gels, moisturising and anti-aging creams, serums and lotions
- $\star$  State of the art packaging facility and inhouse design service
- ★ All products are EU registered with a CPNP number provided on completion of production
- ★ Manufactured by CTPA member (Cosmetics, Toiletry and Perfume Association)
- $\star$  NPD and formulation expertise
- ★ Manufacturing Safety Data Sheet (MSDS) for all products available on request
- $\star$  Legislation advice, prior to manufacture and after launch
- $\star$  Friendly and professional customer service







# Our best sellers..

We offer hundreds of white label product options, here is a selection of our most popular lines;

### ★ Skin Care

Anti-ageing cream Eye moisturising cream Anti-ageing serum Eye lift serum Eyelash enhancer Cellulite cream

### ★ Sports Performance

Muscle/N.O Testosterone Whey protein

### ★ Weight Loss

Garcinia plus Garcinia whole fruit Ketones Cleanse Green coffee

### ★ Health & Wellbeing

Male botanicals Mood/Relax (other options available) Sleep aid Nootropics A-Z Multi vitamins and Minerals Multivitamins



# Our best sellers..









# Our best sellers..









# Quality control.

All raw materials must pass stringent quality controls before they are utilised, we only use precursor materials that are of the highest quality. Further quality control is demonstrated by;

- ★ Product Analysis This is recorded for each product manufactured, the analysis contains the specific components of the herbal product, including the batch number for each of the ingredients as well as the production methods used.
- ★ Raw Materials These are purchased only from reputable wholesalers, each raw material in our products must come with a Certificate of Analysis obtained from the supplier. Our in house QA team also analyses the raw material for authenticity.
- ★ **Batch Numbers** Once and order request has been received, the product to be manufactured is entered in the production records and a batch number assigned. The raw materials are released to the pharmacy after all the products have been checked for authenticity.
- ★ **Packaging Material** All packaging materials are purchased only from reputable wholesalers and packaging and labels are produced to meet EU regulations and standards.







# Manufacture..

In addition to the quality control protocols, Global Naturals adhere to the following guidelines to ensure the utmost quality control;

- ★ Blending and Granulation All equipment used in the process of mixing and granulation is inspected by the Director of Operations prior to use. Batches are processed using strict written guidelines for each product. Following granulation and blending the powder blends are stored in a specially designed containers to ensure freshness and avoid any potential contamination.
- ★ Encapsulation and Compression Once a test unit has been processed, a sample is issued to QA and compared to retained samples in order to ensure product integrity. Once a new unit has been approved, full production may begin. All final products are stored in quarantine in a climate controlled environment until final delivery to the customer.
- **Production Timescales** Our house formulas are typically available within a 2 3 week leadtime.







# Order fulfilment..

Order fulfilment is a crucial part of the overall customer purchasing experience and our priority is to select the most appropriate and efficient services for our clients needs and budget, and deliver a quality experience for customers every time.

We work hard to streamline the order administration as much as possible allowing our clients to focus on sales whilst we take care of the backend fulfilment.

Our bespoke e-commerce fulfilment software integrates quickly and easily across the entire e-fulfilment process and no matter what CRM systems our clients use, our software integrates with all popular shopping carts including Lime Light, EBAY, Amazon, Magento, OrangeHRM, Zencart, Infusion, Konnektive CRM, WooCommerce and Shopify. We also happily work with our clients own in-house systems and tailor our processes and systems to suit.

Our portfolio of UK and international shipping partners ensures we can match your requirements to the most cost efficient service available. We are constantly developing new services giving our customers an opportunity to widen their distribution, a recent development is shipping from the UK to Australia, door to door in as few as 3 days, ideal for time sensitive and subscription based products.





# Our client CRM..

Through our dedicated, free to access CRM system our clients are able to track the status of their customer orders, returns and stock holding 24/7, giving complete visibility of the current status wherever and whenever they need.

We use an online OPIM system to process orders, generating an integrated invoice and label PDF from the imported order data. Our system receives a daily import file (twice daily for order volumes > 5000), containing all the required order data.

Once the file is imported, the OPIM will reject any orders with errors and import only valid orders. An email notification is then sent to technical contacts, informing of any invalid orders so appropriate action can be taken to rectify these.

In the event that there is not enough stock to ship every order, those unfulfilled will be placed on backorder until new stock arrives. All remaining orders are then printed and moved through the process to our pick & pack area.

Once the orders have been collected by our shipping partners they are marked as shipped and a reconciliation file is produced in ftp, this normally happens by 12 GMT or 17:00 GMT.



CRM Dashboard shows key data at a glance



# Our client CRM..

Every system user receives unique login details which are password protected. Log on access is given to the front end of our CRM so that the most frequently used reports are readily available, for example;

- ★ Stock level break down of stock levels for individual SKU's
- ★ **Dashboard KPI's** remaining stock levels and stock cover is represented in a dashboard format. Other KPI's measured are daily orders in and orders shipped
- ★ Orders Report -view breakdown of orders shipped, rejected, cancelled, backorders and returns. Searchable by order date, shipped date or order ID number
- ★ **Returns report** view a list of returned orders

All orders imported are reconciled to the clients system via a reconciliation file, this is produced each time orders are marked as shipped.

Our CRM system integrates with all the major shopping carts, we can also create a bespoke integration with a clients own systems.



CRM App offers accessibility via mobile devices



# Call Centre services..

In addition to fulfilment services, we can also handle your customer calls through our call centre operation serving Europe and the US. Our highly trained and experienced team offer the following;

- ★ Branded Call Handling our service, your brand
- ★ Fast Response Time- with service level guarantee
- ★ Inbound and Outbound office hours, out of hours and overflow call handling
- ★ Fulfilment Handling fully integrated with our client CRM system
- **Campaign Response** maximising upsell and cross-sell opportunities
- ★ **Reporting** our system provides our clients access to call logs in real time

We offer a flexible, scalable call centre solution and a simple highly competitive pricing structure. Our services cover all US and European time zones with foreign language speakers available as our clients require.



Customer call centre for Europe and the US



# Why choose us? what our client say..

'As a new business sometimes what you think you need and what you actually need are 2 different things. Rapid Fulfillment impressed me not only with their knowledge, standards, process and customer service, but with their ability to be flexible to meet my needs and taking the time to understand my business.'

### JW, Chicago, Illinois

'The best thing about Rapid Fulfillment is the way they take a personal interest in your company, they are more like a partner than a supplier. They genuinely care about helping to make your business a success'.

### MD, Hove, UK

'I really appreciated the amount of knowledge that the Rapid Fulfillment team had to offer me about manufacturing and logistics. Working with a UK based company was very beneficial to our bottom line as well as our sanity.'

### GS, Barcelona, Spain

'Working with Rapid Fulfillment couldn't be easier. As a marketer based in the US, I appreciate their ability to deliver my products in the UK, without any complicated red-tape. The guys at Rapid Fulfillment are solid, knowledgeable, friendly, and highly competent. Working with them is a true joy.' JV, New York, NY

'Everybody we have dealt with in Rapid Fulfillment has been more than helpful and responsive. We feel they are a part of our team rather than just a supplier and we suspect they feel that way too.'

#### BG, Derby, UK

'Rapid as always been super responsive, they have hurdled over issues coming from sales traffic sources with no problems at all. They have always kept up with my volume and did it in a timely manner. They have done an outstanding job and treat you like their only account.'

MF, Las Vegas, NV





## Sales@globalnaturals.co.uk

## www.globalnaturals.com

